

**e-Certificate**

**RET ACADEMY FOR INTERNATIONAL JOURNALS OF  
MULTIDISCIPLINARY RESEARCH (RAIJMR)**

Dear Author/Research Scholar,

**Dr. Nilesh B. Gajjar**

This is to certify that your Research Paper/Article titled

**“Consumer Behavior and the Process of Purchase Decision”**

has been published after reviewed and editorial process in our online issue of IJRMP (ISSN: 2320-0901) International Refereed, Reviewed and Indexed Research e-Journal. Vol. 2, Issue: 3 for the Month of March, Year: 2013.

Our best Wishes for your future.

Place: Mehsana (Gujarat)

Date of Issue: 25/03/2013



*Shankar* *H. B. Gajjar*

Associate Editor(s)  
(RAIJMR)

Editor-in-Chief  
(RAIJMR)  
WWW.RAIJMR.COM  
editorraijmr@yahoo.com