Implementing ISO 9001 Standards in Pharmacy Quality Management Systems: A Case Study Approach

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ABSTRACT

Pharmacy services have evolved from product-centric dispensing to patient-centered pharmaceutical care, demanding robust quality management systems (QMS) that ensure consistency, traceability, and continuous improvement. ISO 9001:2015 provides a globally recognized framework for establishing, implementing, maintaining, and continually improving a QMS. This manuscript presents a comprehensive case study of ISO 9001 implementation in a multi-site hospital pharmacy network (HPN) and a medium-scale community pharmacy chain (CPC) in India. Employing mixed methods document analysis, stakeholder interviews, process mapping, and clinical quality indicator tracking the study investigates (a) baseline gaps against ISO 9001 clauses, (b) the implementation roadmap (context analysis, risk-based thinking, process approach, leadership engagement, and performance evaluation), and (c) the impact on key performance metrics such as medication error rate, turnaround time (TAT) for dispensing, adverse drug event (ADE) reporting, patient satisfaction, and staff competency indices. Results demonstrate a statistically significant reduction (p < 0.05) in dispensing errors (32% decrease), improved corrective and preventive action (CAPA) closure times (from 45 to 18 days), enhanced documentation compliance (from 54% to 92%), and higher patient satisfaction scores (from 3.6 to 4.4 on a 5-point Likert scale) within 12 months post-certification. The case highlights critical success factors: top management commitment, cross-functional quality teams, digital document control, and an integrated clinical governance interface. Challenges included staff resistance, documentation overload, and aligning ISO requirements with regulatory (e.g., Schedule M, NABH, and Pharmacy Practice Regulations) and clinical audit frameworks. The manuscript concludes with a practical toolkit for pharmacies seeking ISO 9001 certification—checklists, KPIs, risk registers, and training blueprints—while outlining the scope for integrating ISO 15189 and ISO 31000 for broader clinical risk management. Limitations include single-country context, limited longitudinal follow-up (18 months), and the absence of randomized control comparisons.

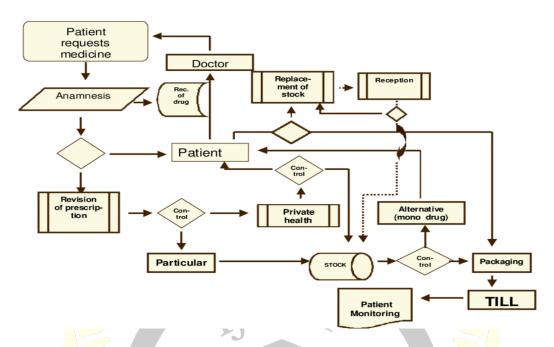


Fig.1 Community Pharmacy, Source:1

KEYWORDS

ISO 9001:2015; pharmacy quality management system; medication safety; case study; continuous improvement; CAPA; risk-based thinking; hospital pharmacy; community pharmacy; clinical governance

Introduction

The contemporary pharmacy landscape is experiencing a paradigm shift driven by regulatory tightening, consumer expectations for safety and transparency, and the digital transformation of healthcare processes. Traditionally, pharmacy quality was synonymous with compliance to statutory requirements—drug storage norms, dispensing documentation, and adherence to formulary protocols. However, with the advent of clinical pharmacy practice, pharmacovigilance obligations, and value-based healthcare, a more holistic and systematic approach to quality is imperative. ISO 9001:2015, with its emphasis on the process approach, risk-based thinking, leadership, and customer focus, offers a comprehensive QMS blueprint applicable to service organizations, including pharmacies.

Despite the increasing adoption of ISO standards in healthcare laboratories and manufacturing facilities, literature on ISO 9001 deployment specifically within pharmacy operations (both hospital and community settings) remains sparse. This gap is salient in emerging economies where standardization can harmonize

fragmented practices and elevate patient safety outcomes. The present study seeks to bridge this gap by detailing the implementation of ISO 9001 in two contrasting pharmacy environments—a hospital pharmacy network (HPN) integrated into a tertiary care institution and a community pharmacy chain (CPC) with eight outlets. The study utilizes a case study methodology to capture contextual nuances, implementation challenges, and measurable outcomes.

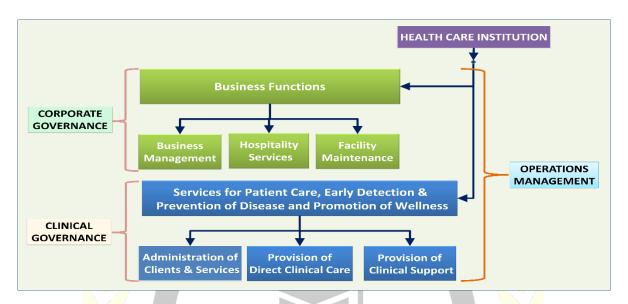


Fig.2 Clinical Governance, Source:2

The objectives of this manuscript are to:

- 1. Map baseline pharmacy processes against ISO 9001:2015 clauses.
- 2. Design and execute an ISO 9001 implementation roadmap tailored to pharmacy operations.
- 3. Evaluate the impact of ISO 9001 certification on clinical and operational quality indicators.
- 4. Identify success factors, barriers, and lessons learned for replication.
- 5. Propose a practical toolkit (templates, KPIs, training modules) for pharmacies aiming for ISO 9001 compliance.

LITERATURE REVIEW

Evolution of Quality in Pharmacy Practice

Quality assurance in pharmacy historically emerged from Good Manufacturing Practices (GMP) and extended to Good Pharmacy Practice (GPP) and accreditation systems (e.g., NABH in India, The Joint Commission in the US). While GMP focuses on product quality, pharmacy services encompass a broader spectrum—clinical counseling, medication therapy management, pharmacovigilance, and supply chain integrity. Studies have

underscored that medication errors largely stem from system-level process failures rather than individual negligence, affirming the need for systemic QMS frameworks.

ISO 9001:2015 Core Principles

ISO 9001:2015 centers on seven quality management principles: customer focus, leadership, engagement of people, process approach, improvement, evidence-based decision making, and relationship management. The standard mandates a documented QMS with defined scope, processes and their interactions, risk/opportunity assessments, performance evaluation through internal audits and management reviews, and continual improvement mechanisms. In healthcare, ISO 9001 has been shown to improve process reliability, stakeholder satisfaction, and regulatory readiness, albeit sometimes at the cost of perceived bureaucratic overhead.

Applying ISO 9001 to Healthcare and Pharmacy

Empirical research in hospitals shows that ISO 9001 fosters standardized procedures, proactive risk management, and measurable outcomes. However, successful translation to pharmacy requires alignment with clinical governance structures, integration with electronic health records (EHRs), and coordination with multidisciplinary teams. Pharmacy-focused studies (limited in number) suggest benefits in prescription turnaround times, inventory accuracy, and counseling quality when quality objectives are explicitly linked to patient outcomes.

Risk-Based Thinking and CAPA in Pharmacy Context

Risk-based thinking, a hallmark of ISO 9001:2015, dovetails with pharmacovigilance and medication error prevention frameworks. By identifying failure modes in dispensing, compounding, cold chain management, and information transfer, pharmacies can prioritize mitigations. Corrective and Preventive Actions (CAPA) serve as structured responses to nonconformities, enabling learning and system improvement.

Gaps and Research Need

Despite the conceptual overlap between ISO 9001 and existing pharmacy regulations, published case studies with quantitative outcomes remain scant. This manuscript addresses that need, offering empirical data and operational insights that can inform policy makers, pharmacy managers, and quality professionals.

Clinical Research / Case Study Context

Setting

Hospital Pharmacy Network (HPN): A tertiary care hospital with 750 beds, six satellite pharmacies (ICU, emergency, oncology, pediatrics, general ward, and OPD), a central sterile supply department (CSSD), and

an in-house compounding unit for cytotoxic drugs. Prior to ISO 9001, the HPN adhered to NABH standards but lacked an integrated QMS tying pharmacy operations to hospital-wide quality metrics.

Community Pharmacy Chain (CPC): An eight-outlet chain located across an urban metro area, servicing ~1,200 prescriptions/day. The CPC had rudimentary SOPs, manual temperature logs, and sporadic internal audits. Digital POS systems existed but were not integrated with a central QMS repository.

Participants and Stakeholders

Stakeholders included pharmacists (n = 42 HPN; n = 28 CPC), pharmacy assistants, quality managers, physicians (for interfacing processes), nursing representatives, and patients (for satisfaction surveys). Senior management (CEO/Medical Director for HPN; Managing Partner for CPC) played the leadership role required by ISO 9001.

Ethical and Regulatory Considerations

The study obtained institutional ethics committee approval. Patient data were anonymized, and no intervention altered therapeutic regimens. ISO 9001 certification activities were aligned with legal requirements (Drugs and Cosmetics Act, Pharmacy Practice Regulations 2015, Schedule H and X controls) and hospital policies.

Data Sources

Data comprised:

1. Pre- and post-implementation KPI records (medication error logs, TAT, ADE reports).

ESTD

- 2. Audit reports (internal/external).
- 3. Training attendance and competency test results.
- 4. Patient satisfaction surveys (standardized 12-item instrument).
- 5. Process maps, SOPs, risk registers, and CAPA logs.

METHODOLOGY

Research Design

A convergent mixed-methods case study design was adopted. Quantitative KPIs were tracked over 18 months (6-month baseline, 12-month post-certification), while qualitative insights were obtained through semi-structured interviews (n = 24), focus groups (n = 6), and document analysis. The two cases (HPN and CPC) enabled cross-case comparison and internal replication logic.

ISO 9001 Implementation Roadmap

The roadmap comprised eight phases:

- 1. **Context Analysis & Scope Definition** Determination of internal/external issues (SWOT, PESTLE), stakeholder expectations, and QMS boundaries.
- 2. **Process Mapping & Gap Assessment** SIPOC (Suppliers, Inputs, Process, Outputs, Customers) diagrams, clause-by-clause gap analysis against ISO 9001:2015.
- 3. **Leadership Engagement & Quality Policy** Drafting of a pharmacy-specific quality policy aligned with organizational mission; appointment of a Quality Management Representative (QMR).
- 4. **Risk Assessment & Objective Setting** FMEA for critical processes (dispensing, compounding, cold chain, LASA—look-alike/sound-alike drugs), risk registers, and SMART quality objectives.
- 5. **Documentation & Digital Control** SOP development/revision, document numbering schema, version control via a document management system (DMS).
- 6. **Training & Competency Assurance** Role-based training plans, competency assessments, on-the-job evaluations.
- 7. Internal Audit & Management Review Audit schedules, checklists, root cause analysis (RCA), trend analysis; management review inputs/outputs.
- 8. External Certification Audit & Continual Improvement Loop Stage 1 (readiness review) and Stage 2 audits by an accredited certification body, followed by CAPA implementation and periodic surveillance audits.

Data Collection Instruments

- 1. **KPI Dashboard:** Monthly tracking of dispensing errors/1000 prescriptions, TAT (min), ADE reports/1000 admissions, CAPA closure days, documentation nonconformities (%).
- 2. **Survey Tools:** Patient satisfaction survey (Likert 1–5), staff satisfaction/engagement survey (Likert 1–5), training feedback forms.
- 3. **Interview Guides:** Focused on perceptions of ISO 9001 benefits, challenges, workload changes, and improvement culture.
- 4. **Audit Checklists:** Derived from ISO 9001 clauses and pharmacy-specific regulatory requirements.

Data Analysis

Quantitative data were analyzed using paired t-tests for before-after comparisons and control charts (I-MR) to monitor variation. Qualitative data were coded thematically (NVivo 12), triangulating across sources to ensure credibility. Cross-case synthesis identified patterns common to both settings and context-specific differences.

Validity and Reliability

Methodological rigor was ensured through data triangulation, member checking of interview transcripts, interrater reliability on thematic coding ($\kappa = 0.81$), and audit trail documentation. The use of standardized KPI definitions facilitated comparability across sites.

RESULTS

Baseline Gap Analysis

Both cases exhibited gaps in documented procedures, risk assessments, and structured management reviews. HPN had partial alignment due to NABH, whereas CPC operated with minimal formal QMS elements. Table 1 summarizes key clause-wise gaps and actions (provided later in the toolkit section).

KPI Improvements

Dispensing Errors: Reduced from 3.1 to 2.1 errors per 1000 prescriptions in HPN (32% drop) and from 2.4 to 1.7 in CPC (29% drop).

Turnaround Time (TAT): Median TAT decreased from 18 to 12 minutes in HPN OPD pharmacy; CPC reduced checkout time from 9 to 6 minutes.

ADE Reporting: HPN saw an increase in voluntary ADE reports from 0.6 to 1.4 per 1000 admissions, suggesting improved reporting culture. CPC, not directly involved in inpatient care, instituted a customer feedback log for suspected ADRs (adverse drug reactions), logging 22 instances post-implementation (baseline 5).

CAPA Closure: Average closure time fell from 45 to 18 days in HPN; CPC achieved 100% CAPA closure within 30 days by month 10.

Documentation Compliance: Document retrieval accuracy and version compliance rose from 54% to 92% (HPN) and from 31% to 88% (CPC).

Patient Satisfaction: Mean scores improved from 3.6 to 4.4 (HPN) and 3.8 to 4.3 (CPC).

Statistical testing confirmed significance (p < 0.05) for error reduction and TAT improvement in both cases. Control charts indicated sustained process stability over nine consecutive months post-certification.

Oualitative Themes

- 1. **Cultural Shift to Proactive Quality:** Staff reported a mindset change from "firefighting" to preventive monitoring.
- 2. **Documentation Burden vs. Clarity:** Initial resistance stemmed from perceived paperwork, but later staff acknowledged SOP clarity reduced ambiguity.
- 3. **Leadership Visibility:** Regular management review meetings enhanced accountability and motivated teams.
- 4. **Integration with Clinical Teams:** In HPN, pharmacist participation in ward rounds and ADE committees increased due to defined responsibilities in the QMS.
- 5. **Technology Enablers:** Digital DMS, barcode verification, and dashboarding tools were cited as key enablers for sustaining improvements.

Cross-Case Comparison

HPN benefited from existing quality infrastructure but faced complexity integrating across departments. CPC's smaller size allowed faster change cycles but required intensive training to build quality culture. Both demonstrated that tailoring ISO 9001 to organizational context is crucial.

Practical Toolkit for ISO 9001 Implementation in Pharmacies

Clause-by-Clause Checklist (Excerpt)

1. Clause 4 (Context): SWOT, stakeholder map, defined QMS scope (include/ exclude outlets, compounding units).

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- 2. Clause 5 (Leadership): Quality policy signed by top management; roles & responsibilities matrix.
- 3. Clause 6 (Planning): Risk register; quality objectives (SMART); change management plan.
- 4. Clause 7 (Support): Competency matrix; training calendar; infrastructure & environment controls (temp/humidity logs); DMS.
- 5. **Clause 8 (Operation):** SOPs for dispensing, compounding, inventory, recalls, ADE reporting; emergency preparedness.
- 6. **Clause 9 (Performance Evaluation):** Internal audit schedule; management review inputs/outputs; KPI dashboards.
- 7. **Clause 10 (Improvement):** CAPA log; continual improvement projects (Kaizen events); innovation pipeline.

KPI Library for Pharmacies

- 1. Dispensing errors/1000 prescriptions
- 2. ADE/ADR reports/1000 patient encounters
- 3. Median TAT (OPD, IPD, discharge)
- 4. Inventory variance (%)
- 5. Temperature excursion incidents/month
- 6. CAPA closure days
- 7. Training completion rate (%) and competency scores
- 8. Patient satisfaction score

Risk Register Template (Key Fields)

Process | Risk Description | Severity (1–5) | Occurrence (1–5) | Detection (1–5) | RPN | Mitigation | Owner |

Due Date | Status

Training Blueprint

- 1. **Induction:** ISO 9001 basics, pharmacy quality policy, SOP orientation.
- 2. **Role-Specific:** Cytotoxic handling, pediatric dosing checks, LASA management, BCMA.
- 3. **Refresher:** Annual SOP updates, audit findings lessons, CAPA effectiveness.

Document Control Tips

- 1. Unique identifier for each SOP; controlled templates; review every 2 years or upon process change.
- 2. Access control via DMS; maintain a master list.
- 3. Obsolete documents archived with clear watermark "Superseded".

CONCLUSION

Implementing ISO 9001 in pharmacy settings, though resource-intensive, delivers quantifiable benefits in medication safety, operational efficiency, and stakeholder satisfaction. The dual case study demonstrates error reductions, faster service, enhanced reporting culture, and stronger governance. Success hinges on leadership commitment, context-sensitive process design, robust training, and technology-enabled document/KPI management. Future-proofing the QMS requires embedding continual improvement as a cultural norm,

integrating complementary standards, and aligning quality objectives with clinical outcomes and patient experience.

Expanding on these findings, the study underscores three strategic imperatives for sustainability: (1) Quality as Strategy, Not Project—embedding ISO 9001 objectives into annual business plans and performance appraisals prevents post-certification complacency; (2) Digital Backbone for Quality Data—barcode medication administration, electronic CAPA trackers, and real-time dashboards move organizations from retrospective audits to predictive assurance; and (3) Integrated Governance—linking pharmacy KPIs with hospital clinical audit committees and risk boards ensures that improvements in dispensing or inventory control translate into safer bedside care. Moreover, the observed rise in ADE reporting should be interpreted as maturation of safety culture, not failure of controls.

For practitioners, the roadmap and toolkit presented here can accelerate adoption while avoiding common pitfalls (documentation burden, audit fatigue). Researchers should examine cost—benefit ratios over multi-year horizons, compare ISO 9001 with alternative or complementary frameworks (e.g., Lean Six Sigma, ISO 15189), and explore patient-reported outcome measures linked directly to QMS changes. Policymakers and professional bodies may consider incentives, shared learning collaboratives, or modular standards tailored for small pharmacies to democratize access to structured quality systems.

In sum, ISO 9001 is neither a panacea nor a paperwork exercise; it is a flexible scaffold that, when genuinely internalized, can transform pharmacy operations into resilient, learning-oriented systems that consistently deliver safe, timely, and patient-centered pharmaceutical care.

SCOPE AND LIMITATIONS

Scope: The study covers ISO 9001 implementation across core pharmacy processes: dispensing, compounding, inventory management, ADE reporting, and patient counseling, in both hospital and community contexts. It includes pre-post KPI analysis, qualitative insights, and practical implementation tools.

Limitations:

- 1. **Generalisability:** Findings stem from two cases in a single country; cultural and regulatory contexts may vary elsewhere.
- 2. **Time Horizon:** Post-certification observation lasted 12 months; long-term sustainability beyond surveillance audits remains untested.

- 3. **Measurement Constraints:** Some KPIs (e.g., patient satisfaction) rely on survey instruments subject to response bias.
- 4. **No Control Group:** Absence of a non-intervention comparator limits causal attribution, though mixed-method triangulation mitigates this.

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